

MARIA FERNANDA CEREZO

PORTFOLIO

Digital Communication and Visibility Solutions

EMAIL DESIGN / WEBPAGES

Lucyd

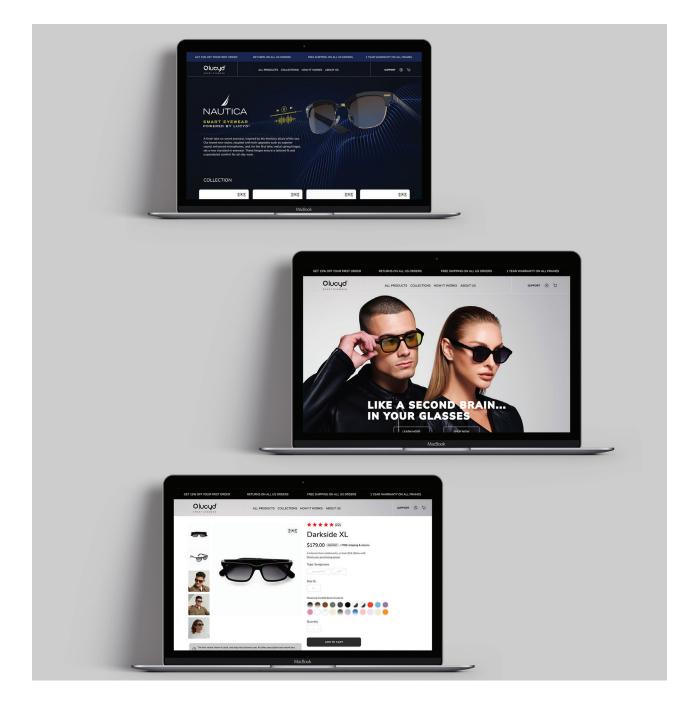
CLIENT: Lucyd Eyeweare

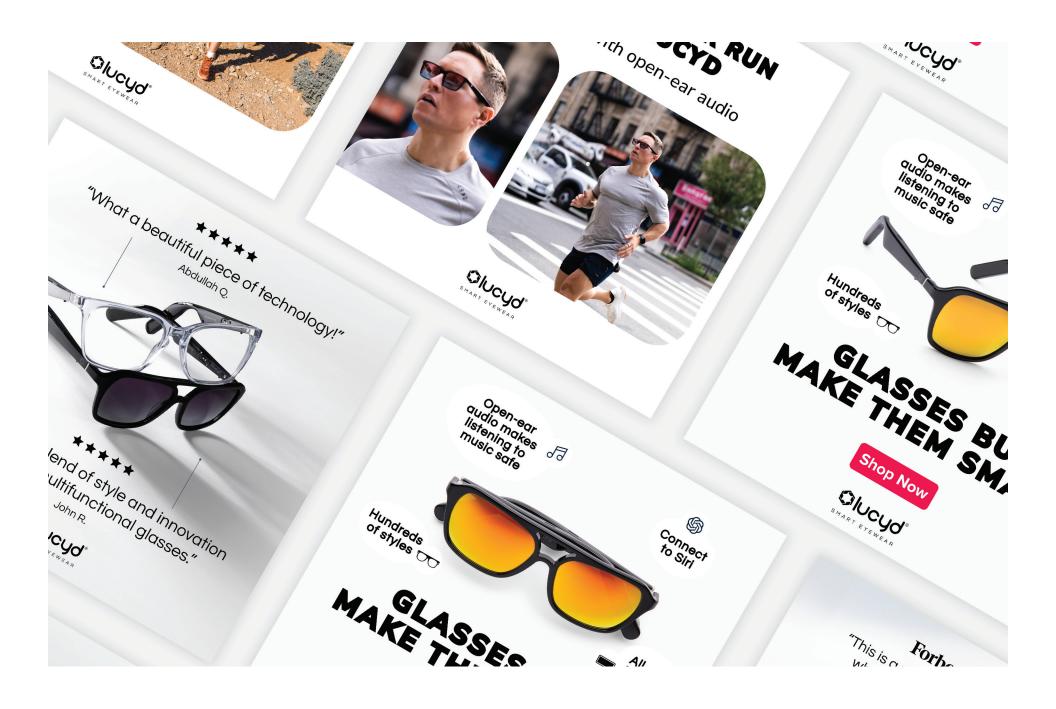
ROLE: Visual designer

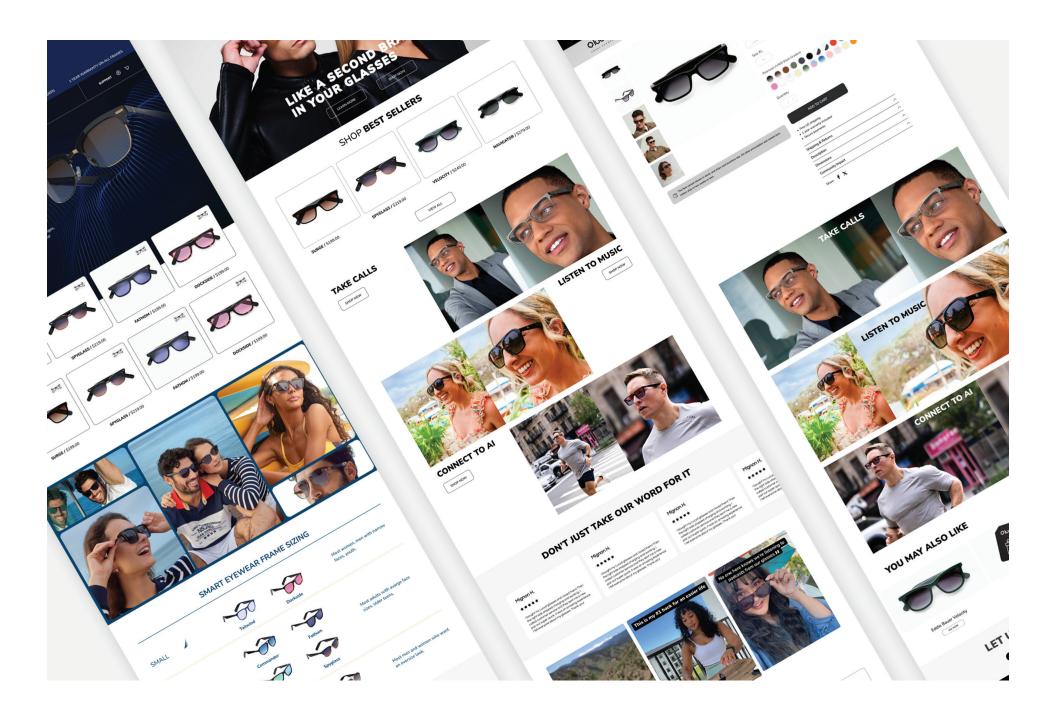
TYPE: Branding / Digital

Landing pages and e-commerce

LANGUAGE: English







Ambito Pinturerias

CLIENT: Ambito Pinturerias

ROLE: Visual designer

TYPE: Branding / Digital

Email Marketing campaigns

LANGUAGE: Spanish





















Forecasteam is your Al-powered business oracle.

Leveraging advanced data analytics and machine learning, Forecasteam delivers precise forecasts for sales, product demand, and beyond. Uncovering hidden patterns and trends empowers businesses to make data-driven decisions, optimize operations, and outpace the competition.

With real-time insights accessible to everyone from executives to frontline teams, Forecasteam becomes your organization's strategic advantage. Stay ahead of market shifts, allocate resources effectively, and drive sustainable growth.

Forecast you future today!

CLIENT: Forecasteam

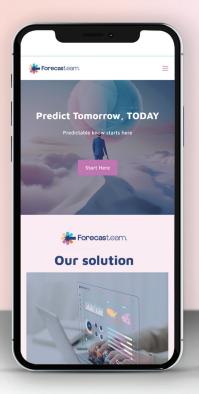
ROLE: Visual designer

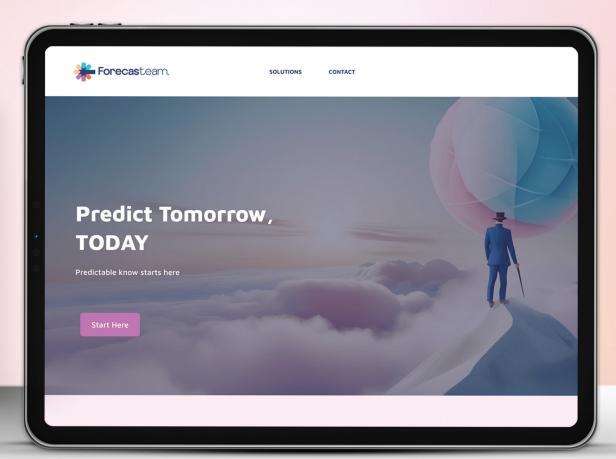
TYPE: Branding / Web

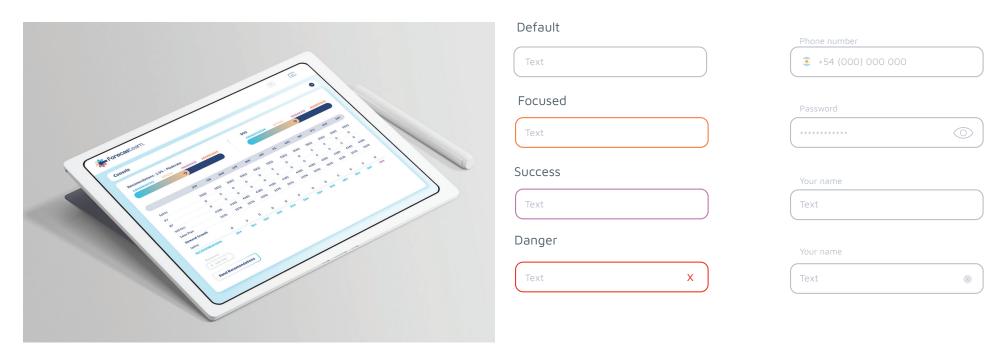
LANGUAGE: English











Disabled



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over

Pressed

WePlan

Is planning together, it is decision, it is evolution, it is expansion. It is planning and analyzing how to protect what is most important to us and not leaving what is important to chance, it is being able to choose what we want to do, and that is nothing more than being leaders of our own lives.

In addition to being advisors, consultants and insurance representatives, we work daily for our purpose. We are activists who dream big, work towards goals and maintain coherent action until we achieve them.

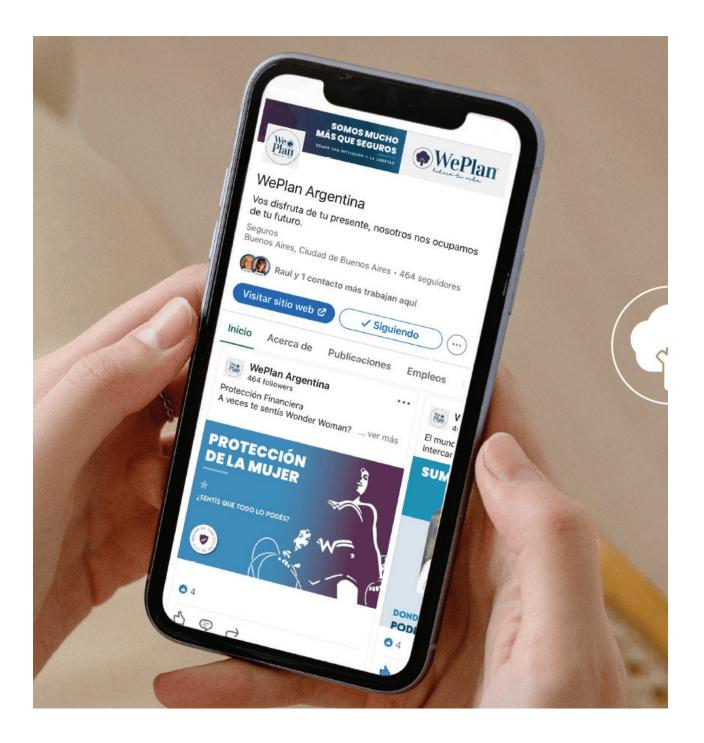
The symbol that represents us is no coincidence. The tree is the icon of life, growth and prosperity. In addition to being able to provide protection with its canopy, the tree has roots that make it grow strong and stable.

CLIENT: WePlan

ROLE: Visual designer

TYPE: Branding / Digital

LANGUAGE: Spanish





Aquayar

We specialize in the application and polishing of continuous cementitious marble coatings for the interior of swimming pools.

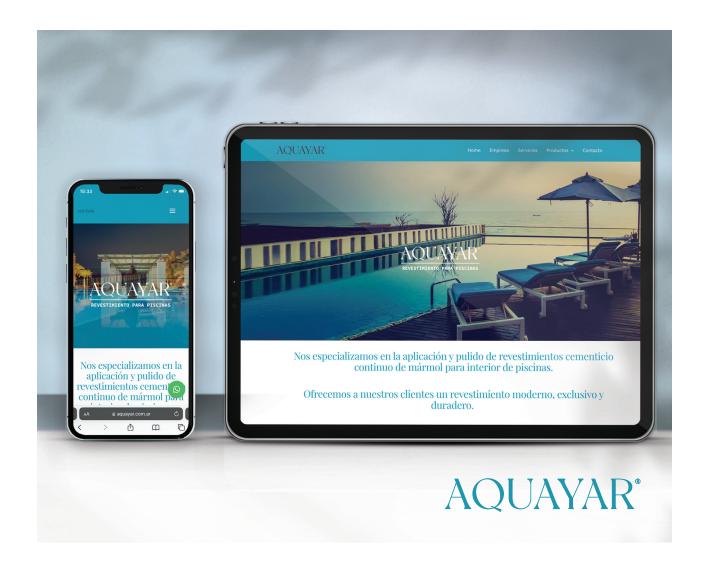
We offer our clients a modern, exclusive and long-lasting coating.

CLIENT: Aquayar S.A.

ROLE: Visual designer

TYPE: Branding / Web / Digital

LANGUAGE: Spanish





CONTACT

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